

Dear Advertiser:

It was with a saddened heart that due to the COVID-19 pandemic, the 2020 Annual Pennsylvania Maple Festival had to be cancelled. If you were an advertiser in 2020 book, your 73rd Annual Festival Pins and Passes will be sent out to you before the end of the year and will be honored during the 2021 Festival.

With the 2020 Festival cancellation, we need your support now more than ever. Plans are now underway for the 74th Annual Pennsylvania Maple Festival scheduled for March 20 & 21 and 24-28, 2021. We hope that you will want to be included in our Official Pennsylvania Maple Festival Souvenir Program Book. Your continued, generous support of our advertising program helps to ensure the success of our Festival, run the day-to-day operations and promote tourism in our area, and, at the same time, provides exposure to your business/organization to the many visitors that come to the festival.

Two advertising programs are available for the upcoming year – a Standard Advertising Program and a Corporate Sponsorship Advertising Program. Please read the information below on each program carefully, decide which program best suits your needs and then return the enclosed form indicating your preference **no later than November 1, 2020**. Also, please provide any changes to previous advertisements or copy for new advertisements by **November 1, 2020**.

Thank you for your continued support; it is greatly appreciated. If you have any questions, please do not hesitate to contact the Festival Office at 814-634-0213.

2021 Souvenir Program Book – Advertising Programs

Standard Advertising Program

This program offers a choice of six (6) ad sizes and prices.

Full page: \$185.00	Half Page: \$110.00	1/3 Page: \$90.00
Quarter Page: \$80.00	1/8 Page: \$70.00	1/16 Page: \$60.00

For your contribution, you will receive an Official Souvenir Program Book and two (2) admission passes to Festival Park.

Corporate Sponsorship Advertising Program

This program offers two (2) categories with associated benefits:

Official Sponsor - \$750.00 or more

- Full Page ad in the Official Souvenir Program Book
- Business name included as “Official Sponsor” in Festival advertising
- Use of the title “Official Sponsor of the 74th Annual Pennsylvania Maple Festival” in any or all of your advertising
- Your corporate name prominently displayed at the entrance of Festival Park
- Corporate recognition at all Maple Festival events
- Corporate Sponsorship Plaque which can be displayed at your business
- Two (2) Maple Leaf Pins which provide unlimited access to all Maple Festival activities except the Lions Pancake House
- Two (2) reserved tickets to the 2021 Maple Queen Contest

Co-Sponsor - \$300.00

- Half Page ad in our Official Souvenir Program Book
- Choice of Co-sponsored Event: Grand Feature Parade, Stage Entertainment, Car Shows, Maple Race, Sit & Sip Garden or Horse Pulling Contest
- Recognition of Sponsorship in all advertising for your chosen event
- Two (2) Maple Leaf Pins which provide unlimited access to all Maple Festival activities except the Lion’s Pancake House

2021 Pennsylvania Maple Festival Advertising Programs

Listed below are the two Advertising Programs available or the 2021 Pennsylvania Maple Festival Souvenir Program Book. Please provide the information for the program that best suits your needs. Enclose a check made payable to the PA Maple Festival along with any changes to previous advertisements or copy for new advertisements. Please return all no later than **November 1, 2020** to:

PA Maple Festival • PO Box 222 • Meyersdale, PA 15552

Advertisers Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Standard Advertising Program

- | | | |
|--|---|--|
| <input type="checkbox"/> Full Page - \$185.00 | <input type="checkbox"/> Half Page - \$110.00 | <input type="checkbox"/> 1/3 Page - \$90.00 |
| <input type="checkbox"/> Quarter Page - \$80.00 | <input type="checkbox"/> 1/8 Page - \$70.00 | <input type="checkbox"/> 1/16 Page - \$60.00 |
| <input type="checkbox"/> No changes to my current ad | <input type="checkbox"/> New ad or changes attached | |

Corporate Sponsorship Advertising Program

Official Sponsor - \$750.00 or more

Co-Sponsor - \$300.00 (indicate event sponsoring)

- | | | |
|---|--|--|
| <input type="checkbox"/> Grand Feature Parade | <input type="checkbox"/> Stage Entertainment | <input type="checkbox"/> Car Shows |
| <input type="checkbox"/> Maple Race | <input type="checkbox"/> Sit & Sip Garden | <input type="checkbox"/> Horse Pulling Contest |

Volunteer

- ☐ Yes, please contact me to discuss volunteer opportunities during the 74th Annual Pennsylvania Maple Festival.